

# EDMONTON

## REAL ESTATE REPORT

February

2017

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Dear Friends,

After celebrating the New Year, we are yet again preparing for Valentine's and Family Day this month! Enjoying fun activities like skating, skiing, playing hockey, attending winter festivals, and tucking into some good comfort food with our families and loved ones are a must.

Are you looking to revamp your kitchen? Unique and colorful fridges are considered one of this year's top home design trends. Check out our photo feature for some of the trendiest refrigerators out there.

And since we are on the topic of food, a new cool gadget called FridgeCam™ launched by Smarter last January, can be installed inside your fridge and keeps track of food items, monitors expiration date, helps create your shopping list and more. Read our featured article on this gadget for more details.

As always, we love hearing from you. If you, your friends or family are looking to buy or sell real estate please keep me in mind. Your referral is the best compliment I can receive.

## EDMONTON MARKET REPORT

### Market Status



Jan 2017 = 72 average Days On Market

Jan 2016 = 69, compared to LAST YEAR, homes are selling -4.17 slower

Dec 2016 = 69, compared to LAST MONTH, homes are selling -4.17 slower

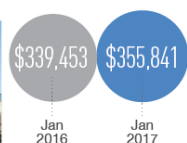
### Average Prices

City of Edmonton average SOLD price

Month to Month



Year to Year

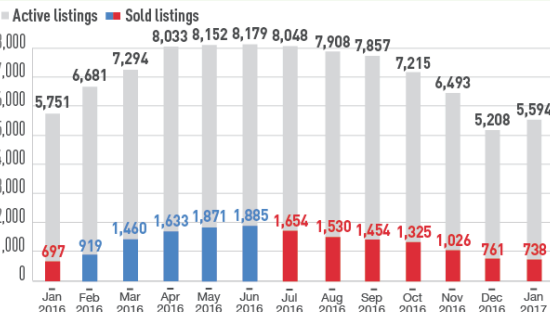


■ Compared to LAST MONTH, homes are selling for

■ Compared to LAST YEAR, homes are selling for

### Inventory

Listing inventory & SOLD (13 months history)



## Events & Festivals

Holidays:

- Family Day - Feb 20, 2017

- Silver Skate Festival 2017

- Feb 10 - Feb 20, 2017

[www.silverskatefestival.org](http://www.silverskatefestival.org)

- Ice Castles

- Feb 10 - Mar 1, 2017

[www.icecastles.com/edmonton](http://www.icecastles.com/edmonton)

- 2nd Annual Art Wine & Charity: MASQUERADE

- Feb 10, 2017

[www.avenueedmonton.com](http://www.avenueedmonton.com)

- Bush Craft Survival Workshop

- Feb 12, 2017

[www.youraga.ca](http://www.youraga.ca)

- Winefest Edmonton 2017

- Feb 17 - Feb 18, 2017

[www.celebratewinefest.com/edmonton.html](http://www.celebratewinefest.com/edmonton.html)

- TELUS World of Science: Explore Birds with Nature Alberta

- Feb 18, 2017

[www.telusworldofscienceedmonton.ca](http://www.telusworldofscienceedmonton.ca)

- African Fashion Week Edmonton 2017

- Feb 24 - Feb 25, 2017

[www.afwe.ca](http://www.afwe.ca)

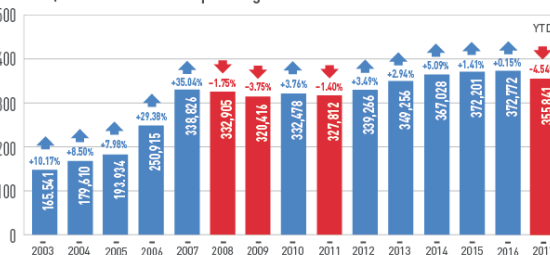
- Canadiana-rama: Art Gallery of St. Albert's 27th Annual Fundraiser

- Feb 25, 2017

[www.artgalleryofstalbort.ca](http://www.artgalleryofstalbort.ca)

Years - Residential Average Price

Prices in \$ and Price movement in percentage



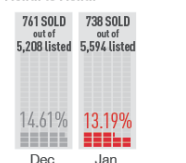
15 years average of price increase for city of Edmonton is 6.43%

### Transactions Data

Odds of selling

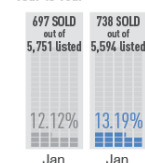
(Percentage of Homes Sold VS Listings)

Month to Month



■ Compared to LAST MONTH, the odds of selling decreased by

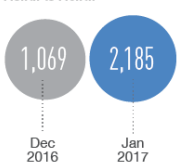
Year to Year



■ Compared to LAST YEAR, the odds of selling increased by

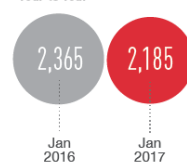
### NEW Listings

Month to Month



■ Compared to LAST MONTH, there are

Year to Year



■ Compared to LAST YEAR, there are



## FRIDGECAM™: THE SMARTER SOLUTION FOR FOOD SHOPPING



We've all been guilty of buying more groceries than we need and oftentimes throwing away food because it's spoiled or expired. There is now a high-tech solution to this problem called the FridgeCam™ by Smarter. This new home gadget presented at the CES 2017 in Las Vegas, is the first wireless camera that can be placed inside the fridge to keep track of the contents, item expiration dates, and other relevant information. The device connects to the Smarter Chef app, which provides recipe suggestions based on the ingredients in your fridge. It can also help make accurate shopping lists even when outside the home to help families eat healthier meals and save money by limiting food wastage.

For more information about this cool new gadget, visit [www.Smarter.am/FridgeCam](http://www.Smarter.am/FridgeCam).

## Real Estate News Feed

Edmonton real estate market looking unsettled, expert says - Edmonton Sun - <http://www.edmontonsun.com/2017/01/17/edmonton-real-estate-market-looking-unsettled-expert-says>

Average Edmonton property drops 2.7% in value; 2017 assessments in the mail - Global News.ca - <http://globalnews.ca/news/3157712/average-edmonton-property-drops-2-7-in-value-2017-assessments-in-the-mail/>

Another sluggish year ahead for Edmonton real estate market - Edmonton Sun - <http://www.edmontonsun.com/2017/01/04/another-sluggish-year-ahead-for-edmonton-real-estate-market>

REIN to provide clarity on direction of the Edmonton real estate market in 2017 - CNW - <http://www.newswire.ca/news-releases/rein-to-provide-clarity-on-direction-of-the-edmonton-real-estate-market-in-2017-610567235.html>

2016 was a record-setting year for Canada's housing market - The Globe and Mail - <http://www.theglobeandmail.com/report-on-business/2016-was-a-record-setting-year-for-canadas-housing-market/article33640396/>

## Unique Refrigerators Designs

